

## Design Team - Task #14048

Feature # 28145 (Closed): T3CON11

### Create Conference Badges

2011-03-25 11:48 - Ben van 't Ende

<b>Status:</b>	Closed	<b>Start date:</b>	2011-03-25
<b>Priority:</b>	Must have	<b>Due date:</b>	2011-07-15
<b>Assignee:</b>	Robert Zierhofer	<b>% Done:</b>	100%
<b>Category:</b>		<b>Estimated time:</b>	0.00 hour
<b>Target version:</b>			
<b>Description</b>			
<a href="http://fontsinuse.com/f8-conference-badges/">http://fontsinuse.com/f8-conference-badges/</a>			
Karsten pointed this out to me. Look awesome. Especially the booklet.			

### History

#### #1 - 2011-03-28 11:49 - Denis Zastanceanu

I like the idea, I think we could create something in this direction.  
What are the deadline and the technical requirements of this stuff?

#### #2 - 2011-04-04 15:24 - Ben van 't Ende

Denis Zastanceanu wrote:

I like the idea, I think we could create something in this direction.  
What are the deadline and the technical requirements of this stuff?

It looks like we have a go on that. Here is what we got in return from the printer.

Objekt: Conference Badges  
Umfang: 12 Seiten  
Daten: Druckfertiges PDF X3, Namen als Excelliste, Bilder als JPG  
Format: 105 x 74,25 mm (A7)  
Druck: 4/4 farbig. Umschlag personalisiert  
Papier: Inhalt 80 g/qm; Umschlag 160 g/qm  
Verarbeitung: sortieren, schneiden, falten A7 und Rückstichheften, Ecken runden, Lanyards einhängen, Klammer anstecken  
Auflage: 500x + 50x mit Blankoumschlag  
Lieferzeit: 5 AT

What we definitely need on the badge is:

- Firstname, Lastname
- Job description
- company
- space for a barcode
- there was some doubt on including the image. i think that is ok as it personalises it.

#### #3 - 2011-04-04 15:24 - Ben van 't Ende

- Priority changed from *Could have* to *Should have*

#### #4 - 2011-04-04 17:21 - Ben van 't Ende

Input by Daniel Hinderink

- I believe the slanted print on the jacket makes sense on both sides, so the wearer doesn't have to worry which way it dangles from his neck
- the inside should be printed "bottom-up", so that it works when you pick it up without having to flip it. That way the lanyard also doesn't interfere with reading.
- the inside should have a floor plan of the conference venue
- the major content is the conference schedule, which won't be too easy to cram into this format in readable type-size
- a general info appendix with info on how to get into the wlan and stuff like that should be included
- may be some space for notes, may be boxes to tick, for choosing your schedule

The design team will have to work with last years actual schedule for the design process, they can't wait for the final schedule to be fixed to do the

layout tests with real content. (No Lorem ipsum please)

**#5 - 2011-04-11 01:55 - Artem Matevosyan**

Maybe, we should start compiling the information for the content. Like wiki record or something.

**#6 - 2011-04-12 15:17 - Ben van 't Ende**

Good idea. We can use the info from last year to set it up. I will ask Juergen if he has some info and create a WIKI page here.

**#7 - 2011-05-19 15:50 - Ben van 't Ende**

- Parent task set to #26907

**#8 - 2011-05-29 10:56 - Artem Matevosyan**

<http://vimeo.com/12763947>

Extra cut will make bindings unnecessary. What do you think?

**#9 - 2011-05-30 14:53 - Robert Zierhofer**

I personally think this is really cool!

Although I can imagine people hassling with it like in the good old days of street maps... remember?

;) )

**#10 - 2011-05-30 14:56 - Robert Zierhofer**

example: [http://www.youtube.com/watch?v=Fd\\_4yFPo4nl](http://www.youtube.com/watch?v=Fd_4yFPo4nl)

;) )

Robert Zierhofer wrote:

I personally think this is really cool!

Although I can imagine people hassling with it like in the good old days of street maps... remember?

;) )

**#11 - 2011-05-30 15:00 - Artem Matevosyan**

Robert, agree. Though I would doubt the intelligence level of that particular individual )) Or his character. But your notice is absolutely fair ))

**#12 - 2011-07-13 09:36 - Robert Zierhofer**

- Subject changed from *Conference Badges to Create Conference Badges*

- Parent task changed from #26907 to #28145

**#13 - 2011-07-13 09:39 - Robert Zierhofer**

- Due date set to 2011-07-14

- Priority changed from *Should have to Must have*

- % Done changed from 0 to 10

Although this was discussed prior....

Need to agree on format.

Do we want to badge and conference booklet?

Do we want a separate booklet?

Individualization/branding:

Which kind of Sticker do we want to user?

Textile? simple paper?

The sticker needs to have:

First name, Last name and a barcode (up to 70mm high and 30-40mm in length)

Add

**#14 - 2011-07-13 10:05 - Robert Zierhofer**

Should we use different colors for the stickers that go on the badge to signal the various kinds of attendees... Regular Attendee, Student, Tutorial, Press, Sponsor, Speaker

**#15 - 2011-07-13 13:25 - Robert Zierhofer**

- % Done changed from 10 to 50

Another option "wir machen das mit den Fähnchen" approach aka do it as always... that means print the whole badge directly at the location...

**#16 - 2011-07-14 17:24 - Robert Zierhofer**

We will go with a badge booklet combination... pure awesomeness ;)

**#17 - 2011-07-14 17:36 - Robert Zierhofer**

To Do:

Ask Sandra regarding for content of the T3Con10 booklet as well as for data -> template procedure (template for e.g. Zweckform Stickers)

**#18 - 2011-07-14 18:25 - Robert Zierhofer**

- Tracker changed from Suggestion to Task

- Assignee set to Martin Engel

**#19 - 2011-07-21 17:53 - Robert Zierhofer**

- File Badges.zip added

Ok... we are now back at a separate Badge and Booklet.

Attached last years badges

**#20 - 2011-09-01 17:43 - Robert Zierhofer**

- Status changed from Needs Feedback to Under Review

- % Done changed from 50 to 80

**#21 - 2011-09-08 10:38 - Robert Zierhofer**

- % Done changed from 80 to 90

**#22 - 2011-09-13 13:48 - Jürgen Egeling**

Hi,

I will send the filenames for each badge, so that we all have the same filenames for later discussion. It has shown, that this will make things easier in the future, if we need to communicate about individual badges.

**#23 - 2011-09-14 10:35 - Robert Zierhofer**

- File all-products.csv added

- Due date changed from 2011-07-14 to 2011-07-15

Hi Martin please check out the attached CSV.

Seems to me that there are some Badges missing - (if you're unsure please check with Jürgen).

It would be great if you could also put an updated PSD in the Dropbox, so that we could make last minute ammendments more easily.

Thanks a lot in advance!

Robert

**#24 - 2011-09-22 19:01 - Martin Engel**

- Status changed from Under Review to Needs Feedback

- Assignee changed from Martin Engel to Robert Zierhofer

Hello Rob!

Sorry for the delay!

Uploaded all 10 blank badges designs to the dropbox.

please assign and send them to Jürgen!

Greetz M.!

**#25 - 2011-09-27 09:38 - Robert Zierhofer**

- File blank.zip added

- Status changed from Needs Feedback to Closed

- % Done changed from 90 to 100

Here are the final Badges...

**Files**

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Badges.zip	1.86 MB	2011-07-21	Robert Zierhofer
all-products.csv	348 Bytes	2011-09-14	Robert Zierhofer
blank.zip	7.58 MB	2011-09-27	Robert Zierhofer