

Design Team - Task #28150

Feature # 28145 (Closed): T3CON11

Conference Poster

2011-07-13 09:56 - Robert Zierhofer

Status:	Closed	Start date:	2011-07-13
Priority:	Could have	Due date:	
Assignee:	Martin Engel	% Done:	100%
Category:		Estimated time:	0.00 hour
Target version:			
Description			
Create a conference poster for advertisement of the conference itself (e.g. ship it with t3n mag), hand out at the t3con and as possible ad spot for sponsors Task: Ask Sandra for Sponsors			

History

#1 - 2011-07-13 10:00 - Robert Zierhofer

- File *POSTER_T3CON10.jpg* added

Here's last years poster...

#2 - 2011-07-14 09:04 - Robert Zierhofer

- Tracker changed from Feature to Task

#3 - 2011-07-14 17:46 - Robert Zierhofer

- Assignee set to Sabine Hueber

#4 - 2011-07-15 11:45 - Robert Zierhofer

Sandra does not know about any sponsors...
Will look for potential sponsors

#5 - 2011-07-15 12:14 - Sabine Hueber

I still need the Sizes and the pre-press specifications? Do we already have a print office?

I guess there should be some Posters in A2 to hang-up and some in A4 to print in Newspapers etc.?

Do we have some equipment to hang-on some Posters at the conference lokality?

Is it planned to post some bills outside?

#6 - 2011-07-15 12:43 - Robert Zierhofer

Hi Sabine,
the Poster format is A2, the Printer can be found in task [#28154](#) -> but may change depending on sponsor (irrelevant for mock up anyway).
There will be no A4 add but as discussed the A2 poster will be folded and put into the center fold of T3N.
If and how the posters may be placed at the conference is not our issue.
Can you explain what you mean by "Is it planned to post some bills outside?"

#7 - 2011-07-15 13:22 - Sabine Hueber

Hi Robert,

I don't know the english words - they are very special - so I'm writing for once in german.

Ist es geplant, einige Plakate an Litfaßsäulen in größeren Städten aufzuhängen? (z.B. Frankfurt, Hanau, Berlin, Hamburg. etc.)

We can speak about these things next meeting.

#8 - 2011-07-20 20:27 - Sabine Hueber

- File POSTER-T3CON11.tiff added

Hi guys,

here's my version of the poster. The form I created with Illustrator. It's a little more easier than to take a 3D-Programm. The text I took from the website. On the grey area at the bottom we can place the logos of the sponsors.

#9 - 2011-07-21 11:18 - Robert Zierhofer

Sabine,
thank you for your work on this one.
I strongly believe though, that we should stick with the original artwork.
Will talk to Artem how we could vectorize it for the use in Illustrator.
Later!

#10 - 2011-07-21 17:54 - Robert Zierhofer

Sabine will redo with correct key visuals

#11 - 2011-08-18 17:13 - Robert Zierhofer

- Status changed from New to Closed
- % Done changed from 0 to 100

#12 - 2011-09-14 10:44 - Robert Zierhofer

- Assignee changed from Sabine Hueber to Martin Engel

Files

POSTER_T3CON10.jpg	960 KB	2011-07-13	Robert Zierhofer
POSTER-T3CON11.tiff	66.5 KB	2011-07-20	Sabine Hueber