

Marketing Team - Task #38209

T3CON Stuttgart Video

2012-06-20 09:43 - Peter Proell

Status: Accepted	Start date: 2013-08-16
Priority: Should have	Due date:
Assignee: Ben van 't Ende	% Done: 0%
Category: 03 - Prio 1	Estimated time: 0.00 hour
Target version:	
Reporter:	
Description	
July 16th, protocol (2013) Idea: Create a promotional video beforehand showing the differences of this year's conference. Ben will try to get the organisation for the videos together and find out how much money we will need for it. netresearch and AOE might already want to sponsor but we need at least one more sponsor. It depends on the package price from lumalenscape.	
February 13th, protocol (2013) We don't think that this video works well as promotional video for the next conference especially if the conference will be more business oriented. But we like the video for example as promotional video for the TYPO3 community: Become a part of the TYPO3 spirit. But it should be cut a little (the scenes where the room gets fuller and fuller are too long, the non-focused food scenes, the dancing scenes).	
January 23rd, protocol (2013): Kian met someone who always does these videos for the magento conferences. As they are not too expensive it might be an idea to ask them for the next conference. Ben will write Jürgen and ask for a professional video person for the next conference. Kian will send his contacts to Ben. It could be a good idea to take the video files from last year's conference and create a promotional video for the 2013 conference but we don't know who could do this.	
November 21st, protocol (2012): Ben wrote to Stefan but there still is no clear conclusion. The video is being worked on. Ben will remind Stefan.	
August, 7th protocol: (2012) <ul style="list-style-type: none">• Ben will ask Stefan Busemann regarding the session recording (Peter sends Ben the contact data from Joachim Geffken, he did the t3camp Stuttgart session recording).<ul style="list-style-type: none">◦ If both won't do it we should try to find a company.• Ben will ask Michael Cannon and Stefan Völker regarding videos in DevDays-style (merchandise, interviewing).	
Related issues:	
Related to Marketing Team - Task #39571: T3CON 2013	New 2013-01-01

History

#1 - 2012-08-07 11:51 - Berit Hlubek

- Due date set to 2012-10-17
- Category changed from 02 - new to 03 - Prio 1
- Assignee set to Ben van 't Ende

#2 - 2012-10-08 20:54 - Berit Hlubek

- Target version changed from Live Meeting August to Conference Call October 2012
- % Done changed from 0 to 100

This topic is done, Stefan Busemann organized a video team.
The videos were online quite fast, but the quality seems to be an issue. Robert told me he has some resources where we might be able to get a professional audio/video guy for the next conference.

#3 - 2012-10-17 14:39 - Berit Hlubek

- Due date deleted (2012-10-17)

Ben will ask Stefan about the status of an stuttgart image video.

#4 - 2012-10-17 14:39 - Berit Hlubek

- Project changed from 807 to Marketing Team

- Category deleted (03 - Prio 1)

- Target version deleted (Conference Call October 2012)

#5 - 2012-10-17 15:54 - Berit Hlubek

- Category set to 03 - Prio 1

- Target version set to Conference Call October 2012

#6 - 2012-10-31 13:57 - Ben van 't Ende

- Status changed from New to Accepted

Stefan confirmed on October 18 that Ron will cut a small impression, but he warns not to expect too much of it. For the next year stefan would want a concept for the image video.

#7 - 2012-11-04 12:43 - Berit Hlubek

- Target version changed from Conference Call October 2012 to Live Meeting November 2012

#8 - 2013-01-13 21:47 - Berit Hlubek

- Target version changed from Live Meeting November 2012 to Conference Call Jan 2013

#9 - 2013-02-11 20:55 - Berit Hlubek

- Target version changed from Conference Call Jan 2013 to Live Meeting February 2013

#10 - 2013-02-19 21:32 - Berit Hlubek

- Target version changed from Live Meeting February 2013 to Conference Call March 2013

#11 - 2013-04-24 22:23 - Berit Hlubek

- Target version changed from Conference Call March 2013 to Conference Call April 2013

#12 - 2013-08-16 19:37 - Berit Hlubek

- Target version deleted (Conference Call April 2013)

- % Done changed from 100 to 0

#13 - 2013-08-16 19:37 - Berit Hlubek

- Start date changed from 2012-06-20 to 2013-08-16