

TYPO3 Core - Epic #86217

Improve SEO for f:widget.paginate

2018-09-10 19:30 - Georg Ringer

Status: New	Start date: 2018-09-10
Priority: Should have	Due date:
Assignee:	% Done: 0%
Category: SEO	Estimated time: 0.00 hour
Target version:	
Sprint Focus:	
Description The pagination can be improved: Some ideas: <ul style="list-style-type: none">• noindex, follow for all pages except 1st• improve semantic information, e.g. https://gist.github.com/lancejpollard/1047815• ...	

History

#1 - 2018-09-10 21:20 - Richard Haeser

I want to check the best practices of pagination with some people. The noindex, follow option was "hot" for a while, but it seems that Google is not crawling these pages anymore after they have been on noindex for a while. So you don't benefit from the links any more.

So need to be confirmed with some statistic data if we want that.

#2 - 2018-09-11 08:24 - Simon Schmidt

I good post concerning this topic from Yoast: <https://yoast.com/pagination-seo-best-practices/>

I think we have to use the prev/next tag, set the robots tag to index, follow, noarchive and set the canonical tag for all pagination pages to the main page (first page without any parameter).

There are 2 reasons to do so:

1. A noindex in robots tags yields to the fact, that google will not crawl the site.
2. If I set the canonical tag to the first page, we will not index any other pagination pages. Therefore the content on each pagination page can be different by the time (new articles, the editor change the sorting, ...)